



Case Study

A retail giant to bring in a complete 360° change in the entire delivery process across the spectrum

BACKGROUND

When its technology's varied offering or wide array of solutions and services out for grabs, it becomes crucial to allow tech to play a vital role in getting aligned with the organization or vice versa. Tech when used efficiently & effectively, solely serves the main purpose of solving any problem.



Digital Transformation by Mobinius™

Being a major game changer in the field of retail and likewise, it became extremely important for our client to enhance and optimize their delivery parameters. A big brand which is doing amazingly well, wished to go paperless with complete automation. Let's say when we have an XYZ product being booked, shipped and delivered to us, it becomes very important and, crucial for one to keep a track of each and every product being ordered & delivered efficiently. At this juncture it becomes not only for the brand to step up a bit higher and, get themselves noticed properly, but also upgrade themselves for being connected at the go! Getting the entire store overall digitized in terms of having a proper store feedback, real time feedback with the accurate results, accurate location tracking with GPS, collecting proper feedback with the results, enabling proper performance metrics, leading to a proper outcome based approach.

We @Mobinius™ understand, that delivering the right product offering to the people across requires immense amount of focus followed with the right strategy. We helped our client derive the right feedback application system, in order to be abreast about the progress of the product to be delivered right from being shipped to delivered right to customer.

To ensure timely effectiveness of the same, we are developing an application to track the progress of the delivery agents who reach the warehouse for keeping / storing for the products. There is an application designed for tracking these agents who reach the location of the warehouse to pick up goods by mapping the latitude & the longitude of the location with GPS enabling the same can be tracked through the Head Ops / Delivery Head who can help generate the right feedback and live tracking.

