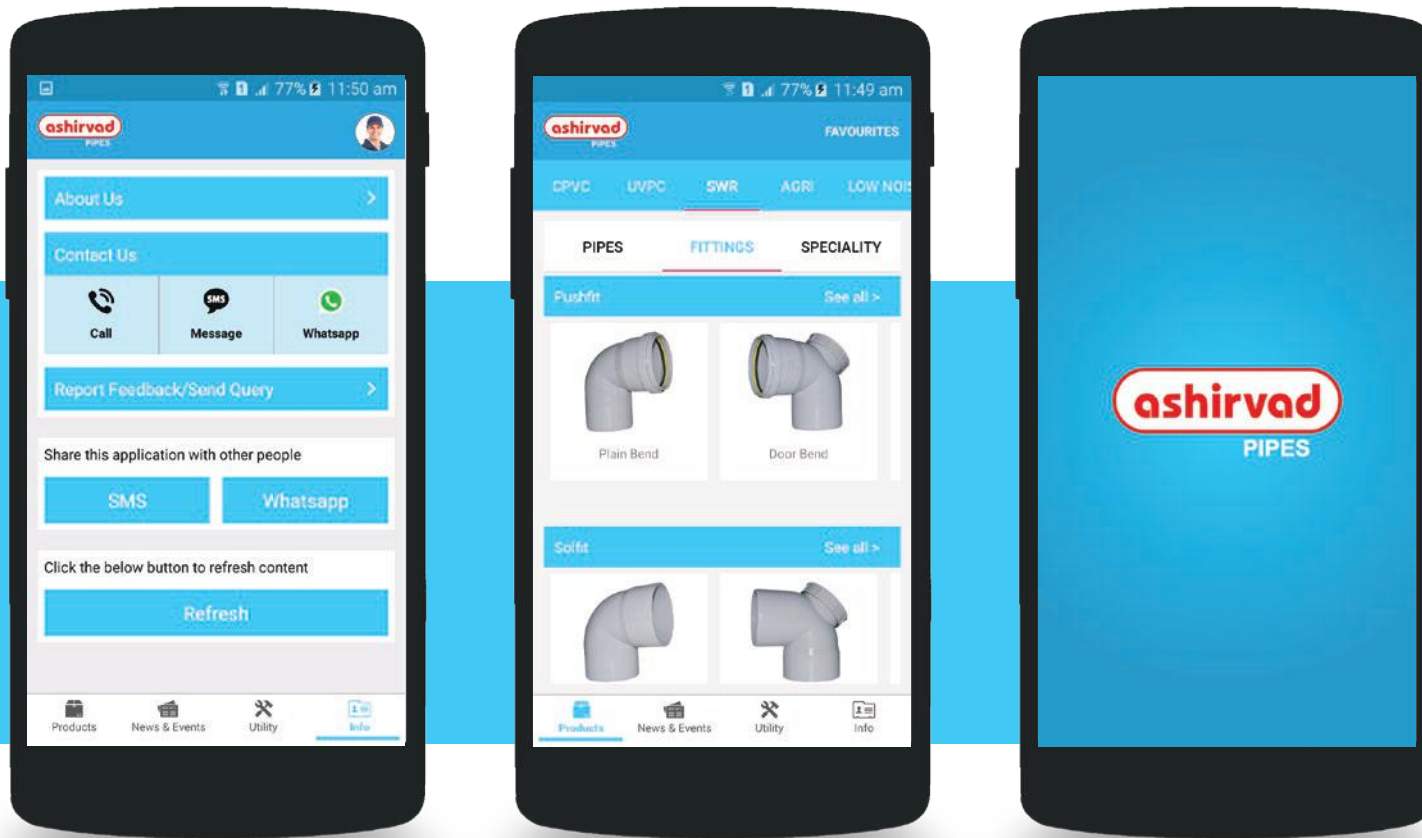


## Case Study

Enabling Customer connect for Aliaxis – Leading global manufacturer

*Digital transformation for one of the largest PVC Pipes manufacturing company to engage its benefactors*



***Digital transformation for one of the largest PVC Pipes manufacturing company to engage its benefactors***

### Business Requirements

1. Enabling users to access real-time information
2. 24x7 digital support system
3. Enabling training program for users
4. New way of interactions and enhanced customer experience

### Our Solution

1. Product consulting and conceptualization of product
2. First of its kind solution to engage non technology users digitally
3. Built end to end Eco-system to enable digital transformation
4. System architecture to support multi location, multi language users
5. Online and offline training programs on new products

### Business Impact

1. Builds relationship with users
2. Enhanced communication and increased sales
3. Increased profitability with Analytics and insights
4. Anytime paperless up to date product information

# Solution Overview

## Enabling Customer connect for Aliaxis – Leading global manufacturer

